

# Corporate Partner Opportunities

## Can non-profits REALLY help your business? Eliada can!

**Getting your company involved with your community is great way to boost morale and keep your employees happy.** You'll also attract a higher-class of candidates applying for open positions. In a 2007 study by Deloitte on volunteering, 62% of employees questioned "would prefer to work for a company that offers volunteer opportunities to their employees."

**Free press that comes from sponsoring a charity certainly is good for business.** Sponsoring and volunteering are great ways to promote your business. You can get the word out about the event by posting on your social media platforms and your website, and Eliada will also be highlighting corporate sponsorships and volunteers endeavors on campus.

**Giving back to your community helps you gain massive traction with your customers.** A recent study done by Cone Communications revealed that 85% of consumers have a better outlook on businesses that give back to a charity they care about.

**When you donate to a charitable organization, the amount you donate is generally tax deductible.** You can deduct not only the actual amount you donate, but amounts you spend on travel, parking costs, volunteer hours, and contributions on your income taxes.

**Giving of your time and money improves your personal sense of well-being,** as well as keeps you connected to your local community. The act of helping others, especially kids, can give you and your staff members an unmatched inner satisfaction.

## \$15,000 – Champion for Children

**Title Sponsorship at one event AND year-round recognition at all events.**

**Corn Maze:** Logo in the 2019 Corn Maze and on all advertising, and 25 free tickets for clients and friends.

**Lunch of a Lifetime:** Presenting credit, including logo on all materials, advertising, and screens at the event, speaking opportunity, company display, and a company table of 10.

**Signature Event:** Presenting credit, including logo on all materials, advertising, and screens at the event, speaking opportunity, company display, and a company table of 10.

**Additional benefits include the benefits of all other levels.**

## \$10,000 – Luminary for Children

**Major Sponsorship at one event AND year-round recognition at all events.**

**Corn Maze:** Banner at major Corn Maze attraction (example: jumping pillow), and 20 free tickets.

**Lunch of a Lifetime:** Logo on screens at the event, podium recognition, and company table of 10.

**Signature Event:** Logo on auction paddles and event signage, podium recognition, and 5 tickets.

Additional benefits include: year-round logo on Eliada and event website, mention in all event press releases, recognition on Social Media for EACH event (2 posts/event, 6 posts total to 9,000+), podium recognition (Signature or Lunch of a Lifetime), E-news Success Story about your business (reach is 8,000+), logo on Monthly E-news (E-newsletters to 8,000+), half page company story in our Fall or Spring Newsletter, and prominent banner and/or logo placement at other two events.

**See back for more exciting opportunities!**

## \$5,000 – Leader for Children

This is an opportunity to sponsor ONE Eliada event (Lunch of a Lifetime, Corn Maze, or Signature):

**Corn Maze:** Large banner placement and 10 Corn Maze tickets

**Lunch of a Lifetime:** Logo on screens at the event, podium recognition, and company table of 10

**Signature Event:** Logo on screens at the event, podium recognition, and 4 tickets

Display your banner at the Corn Maze, have a corporate logo on your Lunch of a Lifetime table, or be part of the sponsor display at the Signature. Additional recognition includes logo on Eliada website year-round, mention in event press release, logo on event website, podium recognition (Signature or Lunch of a Lifetime), one (1) Social Media post (reach is 9,000+), E-news Success Story (reach is 8,000+) and one (1) additional Social Media post (reach is 9,000+).

## \$2,500 – Trailblazer for Children

This is an opportunity to sponsor ONE Eliada event (Lunch of a Lifetime, Corn Maze, or Signature):

**Corn Maze:** Large outdoor banner placement and 7 Corn Maze tickets

**Lunch of a Lifetime:** Logo placement on large screens at the event

**Signature Event:** Logo placement on large screen at the event and 2 tickets

Display your banner at the Corn Maze, have a corporate logo on your Lunch of a Lifetime table, or be part of the sponsor display at the Signature. Additional recognition includes logo on Eliada website year-round, mention in event press release, logo on event website, podium recognition (Signature or Lunch of a Lifetime), and one (1) Social Media post (reach is 9,000+).

## \$1,000 – Advocate for Children

This is an opportunity to sponsor ONE Eliada event (Lunch of a Lifetime, Corn Maze, or Signature).

Display your banner at the Corn Maze, have a corporate logo on your Lunch of a Lifetime table, or be part of the sponsor display at the Signature. Additional recognition includes logo on Eliada website year-round, mention in event press release, logo on event website, and podium recognition (Signature or Lunch of a Lifetime).

## \$500 – Partner for Children

This is an opportunity to sponsor ONE Eliada event (Lunch of a Lifetime, Corn Maze, or Signature).

Display your banner at the Corn Maze, have a corporate logo on your Lunch of a Lifetime table, or be part of the sponsor display at the Signature. Additional recognition includes logo on Eliada website year-round.

## \$250 – Friend of Children

This is an opportunity to sponsor one Eliada event (Lunch of a Lifetime, Corn Maze, or Signature).

Display your banner at the Corn Maze, have a corporate logo on your Lunch of a Lifetime table, or be part of the sponsor display at the Signature.

# Count us in as an Eliada Partner

*Thank you for helping children succeed*



Sponsorship Level:  \$15,000  \$10,000  \$ 5,000  \$2,500  
 \$1,000  \$500  \$250

Event to be sponsored: \_\_\_\_\_

## SPONSOR INFORMATION

Company (as you would like it to appear on marketing materials):

\_\_\_\_\_

Authorized Representative: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT METHOD

Amount: \$ \_\_\_\_\_

- Our check is enclosed, payable to Eliada Homes
- Please invoice us at the above address
- Please charge our credit card (VISA, MC, AMEX and Discover accepted)

CC # \_\_\_\_\_ Expiration: \_\_\_\_\_ CSV: \_\_\_\_\_

Billing name and address if different than above:

\_\_\_\_\_

Eliada provides a cradle to career continuum of services to over 600 children and youth annually. In partnership with families, we meet basic needs, and provide child development, education programming, and trauma informed care.

## REQUIRED SIGNATURES

Payment is expected within 45 days of sponsorship commitment or on a mutually agreed upon date. Please provide your company logo as a high res PDF or EPS file

Company Representative

\_\_\_\_\_

Eliada Representative

\_\_\_\_\_

Please return this form and any payment to:

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truckman@eliada.org

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