

Partnerships: The Key to Success

The key to ESTA’s success is strong sustainable partnerships with local organizations and businesses.

Partners include:

- **Post-secondary education institutions**—Providing tours, career tracks, scholarships and enrollment assistance
- **Justice System**—Referring participants
- **Social Services**—Referring participants and providing case management support
- **Non-profit agencies**—Providing service learning opportunities, job placement and leadership development
- **Local business and industries**—Providing certifications, job shadows, training, internships, and employment opportunities.

Industries include: Hospitality, Construction, Manufacturing, and Healthcare

To learn more about ESTA, go to our website:
Eliada.org/workforce-development/esta

To partner with ESTA, call us:
(828) 254-5356

For application assistance, contact us:
(828) 254-5356 Ext. 332

THANK YOU
to our funding partners and many caring
individuals who help ESTA fulfill its mission.

James B. Duke
THE DUKE ENDOWMENT



Building a Platform
for Success



Career
Exploration

Training & Skill
Development

Support
Services



ESTA students practice interviewing skills in small teams.



ESTA students job shadow professionals.



Eliada Students Training for Advancement (ESTA)
Mission: Securing the futures of young adults through a holistic life skills and workforce development program.
Vision: A community where young adults have the tools and resources necessary to live independently and be gainfully employed.



Yussef came to ESTA as an 18-year-old. He was adopted as an infant from a country in South America. When his adoptive parents divorced, things went downhill from there. **He ended up in Foster Care. After a long series of placements, at the age of 16, he finally ended up with a wonderful couple named Arthur and Irma.** Arthur and Irma knew that Yussef would need help becoming independent when he turned 18.

They visited several places, and Eliada was the right place for Yussef. He spent a year in ESTA learning culinary arts. He completed an internship at the Omni Grove Park Inn and at Chestnut Restaurant, he bought his own car, and started living independently.

He eventually enrolled in A-B Tech’s new Aviation program. **This spring, Yussef will graduate with a degree in Aviation. He plans on transferring to a four-year school to complete his pilot studies. He is working full-time for Delta Airlines at the Asheville Airport, and travels as much as he can.**

“I am so grateful to Eliada for all their support. **I feel like I have about 10 Moms and a Dad or two.** Although it is a slow process, and sometimes I have to ask for help, **I feel great about my future, and want to make sure that other kids have all the help they need, too.**”



What is the ESTA model?

ESTA is a 6 month program with a 6 month follow up, for 17-25 year olds that focuses on:

- 1 CAREER EXPLORATION
- 2 TRAINING & SKILLS DEVELOPMENT
- 3 SUPPORT SERVICES

ESTA also offers intensives for high-school aged youth during winter, spring, and summer breaks.

Career Exploration

ESTA provides hands-on learning opportunities through on-the-job experiences.

- Interest and Skill Assessment
- Industry Tours
- Job Shadow
- Internship
- Employer Networking
- Job Skills Development

Training & Skills Development

ESTA prepares youth to transition to independent adulthood.

- Life Skills
- Financial Literacy Skills
- 21st Century Skills
- Interviewing & Resume Writing
- Industry Certifications
- Service Learning and Civic Engagement
- Navigating Community Resources

Support Services

ESTA provides these services as needed to eliminate barriers to independent adulthood.

- Outpatient Therapy
- Parenting Support
- Peer Support Services
- GED Attainment
- Transportation Planning
- Housing Planning
- Professional Mentorship
- Post Secondary Application and Financial Aid Assistance

Building a 21st Century Skill Set

ESTA helps students compete in a rapidly paced, ever-changing global economy through 21st century skill building. Students will build the following skills:

- **SOLUTION FOCUSED:** Ability to persevere and find a solution
- **CULTURALLY COMPETENT:** Understanding the strength of diverse populations
- **ADAPTABILITY:** Ability to adapt to ever-changing environments
- **COMMUNICATIONS:** Achieve proficiency in multi-level communications
- **CRITICAL THINKING:** Abstract and concrete
- **EMBRACE FAILURE:** Learning from experimentation and innovation
- **TECH SAVVY:** Adapting to new technology
- **COLLABORATIVE:** Ability to work in diverse teams
- **ENTREPRENEURIAL:** Ability to take a concept from idea to action



Serving the most vulnerable youth

- Youth in and aging out of foster care
- Housing instability or homeless
- High school age but not attending school
- Dropped out of high school
- Economically disadvantaged
- Court involvement
- Unemployed or underemployed

ALL are encouraged to apply!

