



Annual Sponsorship Opportunities



Match your sponsorship with your company values

We believe every child and family deserves the support, resources and opportunities they need to thrive. Together, we help children have a healthy start, recover from trauma, and build skills that last a lifetime.

Can Non-Profits Really Help Your Business? Eliada can!

Getting your company involved with your community is great way to boost morale and keep your employees happy. In a 2007 study by Deloitte on volunteering, 62% of employees questioned “would prefer to work for a company that offers volunteer opportunities to their employees.”

Free press that comes from sponsoring a charity certainly is good for business. Sponsoring and volunteering are great ways to promote your business. Eliada will be highlighting corporate sponsorships and volunteers endeavors on campus.

Giving back to your community helps you gain massive traction with your customers. A recent study done by Cone Communications revealed that 85% of consumers have a better outlook on businesses that give back to a charity.

When you donate to a charitable organization, the amount you donate is generally tax deductible. You can deduct not only the actual amount you donate, but amounts you spend on travel, parking costs, volunteer hours, and contributions on your income taxes.

Giving of your time and money improves your personal sense of well-being, as well as keeps you connected to your local community. The act of helping others, especially kids, can give you and your staff members an unmatched inner satisfaction.

Learn More About Partnering with Eliada

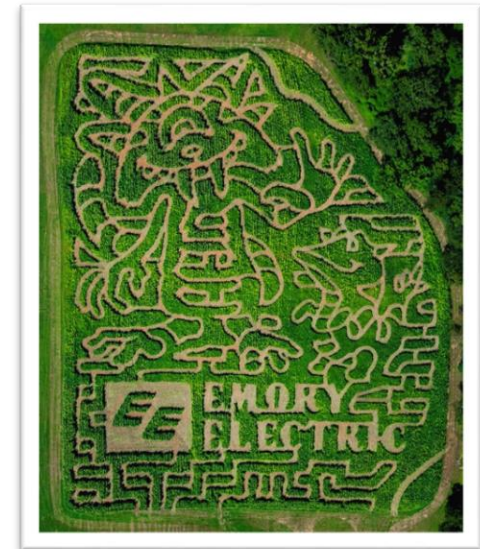
Contact Preston Roach, Special Events and Corporate Relations Officer
(828) 254-5356 Ext 300
proach@eliada.org

Annual Corn Maze

Levels and Benefits

Estimated Attendance: 15-17k

By far Eliada's biggest annual event of the year, the Corn Maze is a fun and thrilling event that creates lasting memories. We collaborate with schools and business to offer special opportunities for educational field trips and corporate parties. Children and adults of all ages can find activities to fall in love with from a hayride adventure to a fun experience on the jumping pillow.



	Champion \$10,000	Luminary \$7,500	Trailblazer \$5,000	Advocate \$2,500	Partner \$1,000	Friend \$500
	<i>Title sponsor at 1 event; recognition at 3</i>	<i>Major sponsor at 1 event; recognition at 3</i>	<i>Sponsor 1 event</i>	<i>Sponsor 1 event</i>	<i>Sponsor 1 event</i>	<i>Sponsor 1 event</i>
Logo in the Corn Maze	X					
Logo on all materials and advertising	X	X				
Banner at attraction (ex: jumping pillow)	X	X				
Logo display			X	X	X	X
# Complimentary Tickets (1)	25	20	10	7		
Logo on Eliada website year-round	X	X				
Logo on event website	X	X	X	X	X	X
Mention in event press releases	X	X	X	X	X	X
Social media recognition (9,000 followers)	12 posts	6 posts	3 posts	1 post		
E-News success story about your business (reach=7,000+)	X	X				
Logo on monthly E-News success story (reach =7,000+)	X	X				
Half-page company story in fall or spring newsletter	X					

(1) Per IRS regulations, the tax deductible amount of your sponsorship will be reduced by the value of the tickets received.

Signature Event

Levels and Benefits

Estimated Attendance 300-400

The Signature Event is a ticketed event where attendees can dress up, dance, and enjoy dinner and drinks. Attendees create memories while bidding on some of the best auction items Asheville has to offer from restaurant experiences to artwork to travel. The evening culminates with an opportunity to “Back-a-Kid” and show support and dedication to Eliada’s kids.



	Champion \$10,000	Luminary \$7,500	Trailblazer \$5,000	Advocate \$2,500	Partner \$1,000	Friend \$500
	<i>Title sponsor at 1 event; recognition at 3</i>	<i>Major sponsor at 1 event; recognition at 3</i>	<i>Sponsor 1 event</i>	<i>Sponsor 1 event</i>	<i>Sponsor 1 event</i>	<i>Sponsor 1 event</i>
Presenting credit	X					
Podium recognition	X	X				
Speaking opportunity	X					
Company table display	X					
Logo on all materials and advertising	X					
Logo on auction paddles and event signage	X	X				
Logo on screens at event	X	X	X	X	X	X
Logo on sponsor board	X	X	X	X		
# complimentary tickets (1)	Table (10)	6	4	2		
Logo on Eliada website year-round	X	X				
Logo on event website	X	X	X	X	X	X
Mention in event press releases	X	X	X	X	X	X
Social media recognition (9,000 followers)	12 posts	6 posts	3 posts	1 post		
E-news success story about your business (reach = 7,000+)	X	X				
Logo on monthly e-news (reach = 7,000+)	X	X				
Half-page company story in fall or spring newsletter	X					

(1) Per IRS regulations, the tax deductible amount of your sponsorship will be reduced by the value of the tickets received.

Lunch of a Lifetime Levels and Benefits

Estimated Attendance: 700-750

The Lunch of a Lifetime is our annual event that is free to members of our community. Supporters, business leaders, elected officials, and those impacted by Eliada’s services attend together. The event is a high-impact experience where guests are introduced to Eliada’s programs, success stories, and ways they can support our youth every day.



	Champion \$10,000	Luminary \$7,500	Trailblazer \$5,000	Advocate \$2,500	Partner \$1,000	Friend \$500
	<i>Title sponsor at 1; recognition at 3</i>	<i>Major sponsor at 1; recognition at 3</i>	<i>Sponsor 1 event</i>	<i>Sponsor 1 event</i>	<i>Sponsor 1 event</i>	<i>Sponsor 1 event</i>
Presenting credit	X					
Podium recognition	X	X	X			
Speaking opportunity	X					
Company table display	X					
Logo on all materials and advertising	X					
Logo on screens at event	X	X	X	X	X	X
Logo on Eliada website year-round	X	X				
Logo on event website	X	X	X	X	X	X
Mention in event press releases	X	X	X	X	X	X
Social media recognition (9,000 followers)	12 posts	6 posts	3 posts	1 post		
E-News success story about your business (reach=7,000+)	X	X				
Logo on monthly E-News success story (reach =7,000+)	X	X				
Half-page company story in fall or spring newsletter	X					

Count us in as an Eliada Partner

Thank you for helping children succeed



Sponsorship Level: \$10,000 \$7,500 \$ 5,000 \$2,500
 \$1,000 \$500

Event to be sponsored: _____

SPONSOR INFORMATION

Company (as you would like it to appear on marketing materials):

Authorized Representative: _____

Address: _____ City: _____

State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT METHOD

Amount: \$ _____

- Our check is enclosed, payable to Eliada Homes
- Please invoice us at the above address
- Please charge our credit card (VISA, MC, AMEX and Discover accepted)

CC # _____ Expiration: _____ CSV: _____

Billing name and address if different than above:

Eliada provides a cradle to career continuum of services to over 600 children and youth annually. In partnership with families, we meet basic needs, and provide child development, education programming, and trauma informed care.

REQUIRED SIGNATURES

Payment is expected within 45 days of sponsorship commitment or on a mutually agreed upon date. Please provide your company logo as a high res PDF or EPS file

Company Representative

Eliada Representative

Please return this form and any payment to:

Preston Roach

proach@eliada.org

Office: (828) 254-5356 ext. 300

Julie Heinitsh

jheinitsh@eliada.org

Office: (828) 254-5356 ext. 308