



EVENT

**SPONSORSHIP
OPPORTUNITIES**

Eliada Homes, Inc

2 Compton Drive

Asheville, NC 28806



About Us

Eliada's mission is Helping Children Succeed. We provide a cradle-to-career continuum of services for over 400 children and youth annually. In partnership with families, we meet basic needs and provide positive child and youth development programming to all ages.

We have high-level intervention and prevention services for children and adolescents that focus on social and emotional well-being, life skills development, career readiness, and trauma-informed treatment. Eliada maintains a 5-Star Child Development Center (child care, Pre-K, afterschool, and summer camp), Residential and Day Treatment mental health programs, Foster Care and Adoption Services, Equine Therapy, and Workforce Housing programming.

If you are interested in working with us consider becoming an event sponsor! 100% of all event proceeds go directly toward the various therapeutic and educational programs for Eliada's kids.

In addition to financially supporting Eliada's programs, becoming an event sponsor is also a wonderful community platform in which to highlight your company through the press and social media. Between our Luncheons, Workshops, Farm-to-fork, and Annual Corn Maze - we have a unique and diverse array of sponsorship choices to fit any need.

We appreciate you taking the time to learn more about Eliada and the work we do. We'd love to have your partner with us for our events!

Our Featured Events

Each of our annual events has their own diverse attendees and theme that can align with your sponsorship audience and goals.



WHAT IS YOUR LEGACY? PLANNED GIVING WORKSHOP AND BREAKFAST (4/18/2024)

Our cherished donors join us for breakfast and learn how to make an impact that extends support through their final will or estate plan. Experts in charitable giving will present options and answer questions for all attendees.

Commitment required by 3/29/2024.

COMMUNITY IMPACT CELEBRATION LUNCHEON (5/2/2024)

Our Community Impact Celebration Luncheon invites business and community leaders to see how Eliada's signature programs are making a difference in the lives of WNC families and the community. We also share new developments from our programs, and acknowledge all of the wonderful support that we've received from the community in the past year.

Commitment required by 4/12/2024.



FARM-TO-FORK (8/15/2024)

Eliada Campus Farm hosts our annual farm-to-table dinner, social, and silent auction featuring local and Eliada-grown plates and walking tours of our farm facilities. Join us in celebration and learn more about Eliada's working farm program!

Commitment required by 7/26/2024.

We also accept donations to our Silent Auction- our donation form is attached below.



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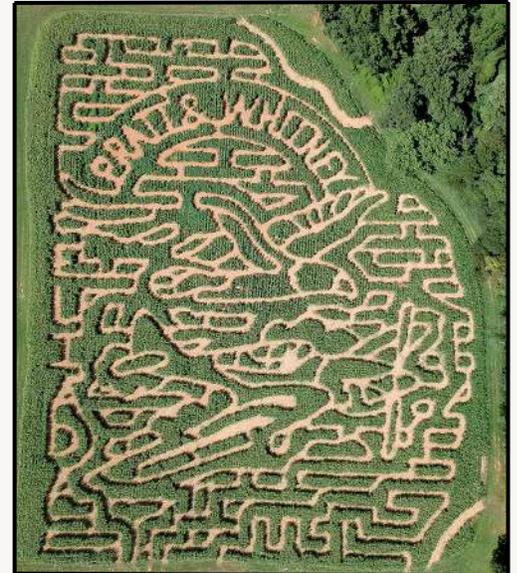
CORN MAZE & FALL FESTIVAL (9/20-10/27/2024)

By far Eliada's biggest annual event of the year! In 2023 we welcomed over 13,000 attendees on campus to ring in the Fall season with an Asheville tradition - Eliada's 8-acre Corn Maze.

We collaborate with schools and businesses to offer special opportunities for educational field trips and corporate parties. Families can find activities to fall in love with from a tractor ride to a fun experience on the jumping pillow, maze, games and more!

Commitment required by 8/30/2024.

Commitment for Champion Sponsorship required by 4/26/2024.



COMMON QUESTIONS

How do I choose which Event(s) to Sponsor?

Our first "Partner" sponsorship tier makes your business a Sponsor at one event of your choice. Each subsequent tier grants an additional event to sponsor. If you're unsure about which audience would best fit your business, please give us a call, and we can find which event would be the most beneficial for you!

What is the Corn Maze "Unique Attraction" Sponsorship?

The Fall Festival and Corn Maze is our largest event of the year, and hosts many fan-favorite attractions. All Sponsors in our Advocate, Trailblazer, and Luminary Sponsorship tiers can choose to become the sole Sponsor of certain attractions, and will have additional signage displayed at that attraction. Attractions available are determined by your sponsorship tier, and are first-come, first-serve. Full list here:

Luminary (\$7500)- Tractor Ride Sponsor, Bouncy Pillow Sponsor, OR anything below

Trailblazer (\$5000)- Corn Cannon Sponsor OR anything below

Advocate (\$2500)- Tube Slides Sponsor or Hay-bale Kiddie Maze sponsor

Is my Sponsorship tax-deductible?

Eliada Homes, Inc. is recognized as a tax-exempt organization under Section 501 (c)(3) of the Internal Revenue Code. Your contribution is tax-deductible to the extent allowed by law.

HOWEVER, some sponsorship tiers have an option to claim free event tickets. Tickets claimed in this way will lower your tax-deductible amount by an amount equal to the price of the claimed tickets. You do NOT have to claim the full amount, or any amount, of tickets offered by your sponsorship tier.

Example:

\$1,000 "Partner" Sponsorship

-\$100 (claimed all 10 tickets to Corn Maze @\$10/ticket)

\$900 of donation is tax-deductible

Event Sponsorship Tiers

	Partner \$1,000	Advocate \$2,500	Trailblazer \$5,000	Luminary \$7,500	Champion \$10,000
Logo- Display at Event	X	X	X	X	X
Logo- Display on Eliada.org ALL year	X	X	X	X	X
Mention in Press Releases	X	X	X	X	X
# Free Tickets to Corn Maze	10	25	50	75	100
# Free Tickets to other Sponsored events	2	2	4	8	8
Dedicated Social Media Posts (9,000 followers)	1 post	2 posts	3 posts	4 posts	5 posts
Corn Maze "Unique Attraction" Sponsorship		X	X	X	
Logo- ALL advertising			X	X	X
Banner at event			X	X	X
Logo- IN the Maze Design (printed on maps given to all guests)					X
# Events Sponsored*	1	2	3	4	ALL

*Dependent on date of Sponsorship commitment

Count us in as an Eliada Homes Sponsor!

Sponsorship Level (circle one):

Partner

\$1,000

Advocate

\$2,500

Trailblazer

\$5,000

Luminary

\$7,500

Champion

\$10,000

Event(s) to Sponsor (list as many as the “# Events Sponsored” above):

Company: -----

Primary Contact Name: -----

Phone: -----

Email: -----

Payment method:

Payment made online at <https://www.eliada.org/donate/>

Check is enclosed (payable to Eliada Homes)

Credit Card

CC# -----

Expiration: ----- CSV: -----

Billing information

Address: -----

City: ----- State: ----- Zip: -----

Please mail or scan/e-mail this form and payment to:

Dillon Rubalcava

2 Compton Drive, Asheville, NC 28806

drubalcava@eliada.org ; (828) 254-5356 ext. 308



Item Information

Item Name: _____

Certificate: None Included with form Donor to send

Value (for each item): _____

Value Type: Fair Market Value (preferred) Estimated Sentimental/Priceless

Item Description to be displayed at auction: _____

Restrictions (if applicable): _____

Item Delivery: Received Donor will deliver Arrange pick up

Donor Information

Company/Donor Name (to be listed in the Auction catalog): _____

Address: _____

City, State, Zip: _____

Primary Contact Name: _____

Phone: _____

Email: _____

Donor notes: _____

Donor signature: _____

For more information please contact *Dillon Rubalcava* at

drubalcava@eliada.org or (828)-254-5356 ext. 308

Please return this form with your donation to:

Dillon Rubalcava

Eliada Homes, inc.

2 Compton Drive, Asheville, NC 28806

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