



EVENT

**SPONSORSHIP
OPPORTUNITIES**

Eliada Homes, Inc

2 Compton Drive

Asheville, NC 28806



About Us

Eliada's mission is Helping Children Succeed. We provide a cradle-to-career continuum of services for over 400 children and youth annually. In partnership with families, we meet basic needs and provide positive child and youth development programming to all ages.

We have high-level intervention and prevention services for children and adolescents that focus on social and emotional well-being, life skills development, career readiness, and trauma-informed treatment. Eliada maintains a 5-Star Child Development Center (child care, Pre-K, afterschool, and summer camp), Residential and Day Treatment mental health programs, Foster Care, Equine Therapy, and Workforce Housing programming.

If you are interested in working with us consider becoming a 2025 Event Sponsor! 100% of all event proceeds go directly toward the various therapeutic and educational programs for Eliada's kids. Becoming a 2025 Event Sponsor includes sponsorship for both of our major annual events.

In addition to financially supporting Eliada's programs, becoming an event sponsor is also a wonderful community platform in which to highlight your company through the press and social media.

We appreciate you taking the time to learn more about Eliada and the work we do. We'd love to have you partner with us for our events!

Our Featured Events

Each of our annual events has their own diverse attendees and theme that can align with your sponsorship audience and goals.



FARM-TO-FORK (7/24/2025)

Eliada Campus Farm hosts our annual farm-to-table dinner, social, and silent auction featuring local and Eliada-grown plates and walking tours of our farm facilities. Guests join us in celebration and learn more about Eliada's working farm program!

Our Silent Auction donation form is also attached below!



CORN MAZE & FALL FESTIVAL (9/26-11/1/2025)

By far Eliada's biggest annual event of the year! In 2023 we welcomed over 13,000 attendees on campus to ring in the Fall season with an Asheville tradition - Eliada's 8-acre Corn Maze.

We collaborate with schools and businesses to offer special opportunities for educational field trips and corporate parties. Families can find activities to fall in love with from a tractor ride to a fun experience on the jumping pillow, maze, games and more!

Commitment for Champion Sponsor required by 4/1/2025.



Event Sponsorship Tiers

| | Partner \$1,000 | Advocate \$2,500 | Trailblazer \$5,000 | Luminary \$7,500 | Champion \$10,000 |
|---|----------------------------|-----------------------------|--------------------------------|-----------------------------|------------------------------|
| Logo at Events | X | X | X | X | X |
| Logo on Eliada.org ALL year | X | X | X | X | X |
| Mention in Press Releases | X | X | X | X | X |
| # Free Tickets to Corn Maze* | 10 | 25 | 50 | 75 | 100 |
| Shared "Thank you to our Sponsors!" Social Media post (9,000 followers) | X | X | X | X | X |
| Dedicated Social Media Posts | | | 1 post | 2 posts | 3 posts |
| Corn Maze "Unique Attraction" Sponsorship | | X | X | X | |
| Banner at Corn Maze | | | X | X | X |
| Logo- IN the Maze Design | | | | | X |

*Affects tax-deductible amount of donation

Disclaimers: The Eliada Homes Fall Festival and Corn Maze is an outdoor agrotourism event. Perk fulfillment may be affected by severe weather patterns that inhibit the opening of our Corn Maze under safe conditions. Tier perks are dependent on date of commitment. Late commitments may not be able to claim all perks in the desired tier.

Commitment for sponsoring BOTH events due by 7/1/2025
Commitment for sponsoring Corn Maze event ONLY due by 8/1/2025
Sponsorship payment due between 7/1/2025-9/1/2025.

Common Questions

Does becoming an Event Sponsor include both events?

Correct! All Sponsorship tiers are a package deal. Becoming an Eliada Homes 2025 Sponsor means you'll be represented at BOTH of our big events, as long as your commitment is received by 7/1/2025.

What is the Corn Maze "Unique Attraction" Sponsorship?

The Fall Festival and Corn Maze is our largest event of the year, and hosts many fan-favorite attractions. All Sponsors in our Advocate, Trailblazer, and Luminary Sponsorship tiers can choose to become the sole Sponsor of certain attractions, and will have additional signage displayed at that attraction. Attractions available are determined by your sponsorship tier, and are first-come, first-serve.

List of Unique Attraction Sponsorships:

Luminary (\$7500)- Tractor Ride Sponsor, Bouncy Pillow Sponsor, OR anything below
Trailblazer (\$5000)- Corn Cannon Sponsor OR anything below
Advocate (\$2500)- Tube Slides Sponsor or Hay-bale Kiddie Maze sponsor

When do we send our sponsorship payment?

We ask that you please schedule your sponsorship payment to be soon after 7/1/2025 to be included in our new fiscal year. If your financial schedule necessitates sending payment at a different time, please let us know.

Is our Sponsorship tax-deductible?

Eliada Homes, Inc. is recognized as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. Your contribution is tax-deductible to the extent allowed by law.

HOWEVER, some sponsorship tiers have an option to claim free event tickets to our Corn Maze event. Tickets claimed in this way will lower your tax-deductible amount by an amount equal to the price of the claimed tickets. You do NOT have to claim the full amount, or any amount, of tickets offered by your sponsorship tier.

Example:

\$1,000 "Partner" Sponsorship
-\$150 (claimed all 10 tickets to Corn Maze @\$15/ticket)

\$850 of donation is tax-deductible

Count us in as an Eliada Homes Sponsor!

Sponsorship Level (circle one):

Partner
\$1,000

Advocate
\$2,500

Trailblazer
\$5,000

Luminary
\$7,500

Champion
\$10,000

Organization: _____

Primary Contact Name: _____

Phone: _____

Email: _____

Payment method:

Payment made online at <https://www.eliada.org/donate/>

Check is enclosed (payable to Eliada Homes)

Credit Card

CC# _____

Expiration: _____ CSV: _____

Billing information

Address: _____

City: _____ State: _____ Zip: _____

Please mail or scan/e-mail this form and payment to:

Development Department

2 Compton Drive, Asheville, NC 28806

development@eliada.org ; (828) 254-5356 ext. 308



Item Information

Item Name: _____

Certificate: None Included with form Donor to send

Value (for each item): _____

Value Type: Fair Market Value (preferred) Estimated Sentimental/Priceless

Item Description to be displayed at auction: _____

Restrictions (if applicable): _____

Item Delivery: Received Donor will deliver Arrange pick up

Donor Information

Company/Donor Name (to be listed in the Auction catalog): _____

Address: _____

City, State, Zip: _____

Primary Contact Name: _____

Phone: _____

Email: _____

Donor notes: _____

Donor signature: _____

**For more information, please contact us at
development@eliada.org or (828)-254-5356 ext. 308**

**Please send this form and your donation to:
Eliada Homes, inc.
Attn: Development Department
2 Compton Drive
Asheville, NC 28806**

